Alexa Wheeler
Program Coordinator - Film & Digital Media | Senior Lecturer III - Digital Media Arts | UNM-Valencia Campus
Owner - ToastLab
alexa08@unm.edu | alexa@alexawheeler.com | info@toastlab.com
505-925-8728 office

EDUCATION

2004	UNIVERSITY OF NEW MEXICO – Albuquerque, NM – MFA Studio Art (electronic art) with highest distinction
2000	TAMARIND INSTITUTE OF LITHOGRAPHY – Albuquerque, NM – Tamarind Master Printer
1998	PRATT INSTITUTE – Brooklyn, NY – BFA with highest honors: Printmaking, minor: art history
1996	THE JUILLIARD SCHOOL – New York, NY – classical guitar – no degree
1992-1995	UNIVERSITY OF HOUSTON – Houston, TX – printmaking and studio art
1993	GOETHE INSTITUTE – Bonn, Germany – intensive German, fluent
1989-1992	HIGH SCHOOL FOR THE PERFORMING AND VISUAL ARTS – Houston, TX – major: visual art

Certificates:

2016	Online Teacher Certification in "Applying the QM Rubric" and "Improving Your Online Course" through the Quality Matters Organization https://www.qualitymatters.org
2013	Certification through Apple in Final Cut Pro X Studio – Level I -video post-production and editing software
2011	IPHONE BOOT CAMP – Certificate of Completion - Beginning iPhone Development for Apple iOS
2009	SLOAN CONSORTIUM – Online Teaching Certificate - A Consortium of Institutions and Organizations Committed to Quality Online Education – see http://sloanconsortium.org/workshop/certificate09
2009	Certification in Maya 2008 Fundamentals – 3D Modeling and Animation Software
2008	Certification through Apple in Final Cut Pro 6 – Level I -video post-production and editing software
2006	UNIVERSITY OF NEW MEXICO, Continuing Education - Multi-Media Certificate: certifications in Adobe Creative Cloud software covering photography, graphic design, web design, motion graphics

EXPERIENCE

TEACHING:

Since 2008   UNIVERSITY OF NEW MEXICO – Valencia Campus - Program Coordinator of Digital Media Arts & Film, Senior Lecturer III - Digital Media Arts
- Former Chair - Business & Industrial Technologies (formerly the Business, Technology & Fine Arts Division) - 2016 to 2019
  - Includes the following degrees and/or certificates:
    - Studio Arts, Digital Media Arts, Game Design & Simulation, Film Technology, Computer Aided Drafting, Auto Technology, Construction Technology, Information Technology, Business Administration, Office and Business Technology, Sustainable Building, 3D Printing, Health Information Technology, Welding, Sustainability, Manufacturing
  - Supervise - up to 9 full-time faculty and 17 part-time faculty
  - Supervise - up to 2 Program Coordinators
  - Submit annual peer and supervisory evaluations
  - Submit Annual Program Assessment/Reviews and Core Course Assessment
  - Manage budget, inventory, equipment, etc…
- Program Coordinator:
  - Technology Coordinator - 2015 to 2017
  - Digital Media Arts Coordinator - 2014

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- Traditional and/or Hybrid (Blended) Courses include:
    - Photo I, Visualizing Ideas in Photography, Photo II (Digital Imaging Techniques), Web Design Methodology, Intro to Electronic Art, 2D Graphics and Animation, Video Production, Video Art, History of Graphic Design, Introduction to Graphic Design, History of Photography, Beyond Hollywood, Publication Design & Visual Communication, Digital Foundations, Intro to Visual Thinking, Intro to Film Studies, Game Development, Game Art & Animation (3D Modeling), Capstone Course in DMA, Blogging, Web 2.0 & 3.0, Digital Storytelling, Stop-Motion Animation, Social Media Marketing Tools
- Online Courses:
    - Digital Imaging Techniques, History of Photography, History of Film, Beyond Hollywood, History of Graphic Design, Graphics & Animation, Web Design, Web 2.0 & 3.0, Social Media Marking Tools, Introduction to Art History, Blogging
- For syllabi, visit: http://www.toastlab.com/teaching/syllabi/
- Faculty advising & mentoring
- Committee work:
    - Co-Chair – Lecturer Track Committee (current co-chair, member since 2014)
    - Faculty Communications Committee (current chair, member since 2011) - create & maintain faculty website, edit and publish monthly faculty newsletter
    - Cultural Enrichment Committee (current member, since 2008) - organize Annual Student Film Festival
    - Faculty Online Teaching Committee (current member, since 2014) - conduct peer reviews of online classes following the QM rubric, receive certifications from QM to do so
    - Faculty Executive Committee, Business & Technology Representative (2011-2013)
    - Curriculum Committee (member 2011-2012, chair 2013)
    - Faculty Professional Development Committee (member 2008-2010, chair 2009)
    - Online Development Committee (member 2008-2012)
- Program Building & Curriculum Development:
    - Build Manufacturing degree according to new local manufacturing plant, Keter Plastics, as well as Niagara Bottling and Sisneros Brothers Manufacturing
    - Build 3 new IT mini-certificates directly feeding into new Facebook Data Center in local Los Lunas, NM
    - Streamline Academic requirements and general core degree cleanup for GAME, FILM, Digital Media Arts, Information Technology, Computer Aided Drafting degrees - 2016
    - Restructure and build the Digital Media Arts Degree and curricula - 2009, 2017, 2019
    - Build the Game Art & Animation Program and curricula - 2013
    - Member of Governor Bill Richardson's New Mexico Higher Education Film & Digital Media Arts Task Force for articulation of programs and courses in post-secondary schools across the state.

Since 2004	ARTSTREET - ABQ Healthcare for the Homeless - Open Studio Volunteer - teach a variety of courses covering many media, including drawing, painting, printmaking, papermaking, found-object sculpture…
2015 - 17	ALBUQUERQUE ACADEMY – Albuquerque, NM – Lead Teacher, Summer Session "Think Summer", Middle/Elementary School: Ceramics
2006 - 08	ESCUELA DEL SOL - Montessori - Albuquerque, NM - Elementary art teacher
2006	UNIVERSITY OF NEW MEXICO - Albuquerque, NM - College of Education, Art Education Program - Adjunct Faculty, Instructor of Studio Art in the Schools: Collage, graduate and undergraduate course designed to teach collage and multi-media art techniques and history, serve on graduate thesis/dissertation committees, since 2006
	UNIVERSITY OF NEW MEXICO - Albuquerque, NM - College of Education, Art Education Program - Adjunct Faculty, Instructor of Studio Art in the Schools: Computer Arts, graduate and undergraduate course designed to teach the basics of graphic arts and new media techniques and history on Mac systems, serve on graduate thesis/dissertation committees, since 2005

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	FLATBED PRESS - Austin, Texas - Instructor, "Collage Craze: Monoprint, Drypoint, and the art of Chine Colle," and "Collagraph," ongoing adult workshops
2005	INTERLOCHEN CENTER FOR THE ARTS – Interlochen, MI – Visual Arts Instructor, Summer Session, High School/Middle School/Elementary School: Drawing/Painting, Weaving/Fibers, Printmaking
2004	ALBUQUERQUE ACADEMY – Albuquerque, NM – Lead Teacher, Summer Session, Middle/Elementary School: Book Arts, Sculpture, Art History, Printmaking
2004	UNIVERSITY OF NEW MEXICO – Albuquerque, NM – Guest Lecturer of "Collaborative Printmaking through Community Service," taught the art of creating prints collaboratively with community outreach program participants such as underprivileged youth, homeless people of all ages, and the mentally challenged. An undergraduate and graduate level course
2003	UNIVERSITY OF NEW MEXICO – Albuquerque, NM – Instructor of Lithography: Introductory, Intermediate and Advanced. An undergraduate and graduate level course
	UNIVERSITY OF NEW MEXICO – Albuquerque, NM – Instructor's Assistant/Collaborative printer of Collagraph prints with primary school students from Escuela del Sol Montessori
	UNIVERSITY OF NEW MEXICO – Albuquerque, NM – Instructor's Assistant/Collaborative printer of silkscreens with 10th grade students from Albuquerque Academy – proceeds from print sale donated to Afghanistan war relief efforts for elementary education
1997	INTERNAZIONALE SCUOLA DI GRAPHICA – Venice, Italy, Teaching Assistant to Clare Romano and John Ross (authors of The Complete Printmaker, 1972, 1990) in intaglio and collagraph
1995-1997	PRATT INSTITUTE – Brooklyn, NY – Teaching Assistant – graduate level photo-etching, beginning through advanced intaglio, silkscreen, and lithography classes
1995	CHILDREN'S MUSEUM OF HOUSTON – Houston, TX – Teacher in After-School Program: found object sculpture, collage, printmaking

PROFESSIONAL:

Current	UNIVERSITY OF NEW MEXICO – Valencia Campus – Online Course Developer Courses include: Intro to Art History, Intro to Film, Beyond Hollywood, History of Photography, History of Graphic Design, Digital Photography, Intro to Game Development, Blogging, Web 2.0 & 3.0. LMS used - Blackboard Learn, WebCT, Elluminate, Schoology, Moodle, WordPress
Current	TOASTLAB - Freelance Film/Graphic/Web Design, Video Production, Photography, Interactive
2004-2005	UNIVERSITY OF NEW MEXICO – Albuquerque, NM – Coordinator, School of Architecture and Planning Printing Services and Digital Lab: restructure entire operation of output resource center for graduate and undergraduate students, faculty and staff. Manage lab: budget materials, costs, and fees, maintain computers (Mac and PC), printers (including large format), scanners, monitor inventory, provide technical assistance to students, faculty, and staff in Photoshop, Illustrator, InDesign, Apple Software, Final Cut Pro
2002	UNIVERSITY OF NEW MEXICO – Albuquerque, NM – Assistant Technician at the Graduate Fine Art Department's Digital Lab: manage lab: maintain computers, printers (including large format), scanners, monitor inventory, manage student records and account information, oversee & maintain check-out equipment: digital still & video cameras, mini-disc recorders, projectors
2000-2001	PYRAMID ATLANTIC – Riverdale, Maryland – Master Printer, Printshop Manager
2000	ANDERSON RANCH ARTS CENTER – Aspen, Colorado – Visiting Master Printer: collaborative printer of series of monotypes and monoprints with artist Clarence Morgan
	PAPER PRESS – Würzburg, Germany - Printer of photogravures and Assistant Printer of photogravures and paper lithographs with artist and printmaker Linda Schwarz
1999-2000	TAMARIND INSTITUTE OF LITHOGRAPHY – Albuquerque, NM – Senior Collaborative Printer, worked with: Squeak Carnwath, Robert Kelly, Ava Gerber, Eve Aschheim, Carolyn Brady, Willie Birch, Stuart Arends, Wes Mills, Jonathan Seliger, Lance Letscher, Liliana Porter,…/organization, inventory, and maintenance for workshops: student and professional
1998	NOBLET SERIGRAPHY – New York, NY – Master Printer of Richard Serra etching, Printer of silkscreens for: Roy Lichtenstein, Lorna Simpson, Kiki Smith, Georgia Marsh,…

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1997	CENTER FOR BOOK ARTS – New York. NY – Intern: assisted in classes on bookbinding, letterpress, and monoprint, clerical
1996	NORTH END ACCESS PROJECT – New York, NY – Master Printer in serigraphy project: glass tiles for the renovation of Grand Central Station
1995-1997	PRATT INSTITUTE PRINTSHOP– Brooklyn, NY – Assistant Technician: printed for department in etching, silkscreen, woodcut /organization, inventory, ordering for department / assisted students in all printmaking media / kodalith maker
1994	AMERICANA SCREENPRINTING – Houston, TX – Printer on manual/mechanical screenpresses
1993	HOUSTON RECORDS – Houston, TX – Pre-Press Coordinator: exposure and development of lith film and photo-plates for four-color offset printing: album covers, tape covers, cd covers, posters

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SOFTWARE PROFICIENCIES

High Level:
- Adobe Creative Cloud: Photoshop, Illustrator, Dreamweaver, Animate, InDesign, After Effects, Premiere Pro, Audition, Media Encoder
- Apple Final Cut Pro – certified Final Cut Pro X, (taught & used 5, 6, 7 as well), certified in Final Cut Pro X Studio (Color, Compressor, Motion)
- Autodesk Maya
- Mac OS/iOS & wide variety of associated apps
- LMS & CMS - Blackboard, WebCT, Elluminate, Schoology, Moodle, WordPress, Canvas, Google Classroom
- Administrative Apps - iLife, Office 365, Google Drive & App Suite, Dropbox
- Open Source & Others – Krita, Canva, GIMP, InkScape, Blender, RGB MusicLab, WildPockets, GameSalad, Dragon Stop Motion, and others
- Variety of mobile apps for video, photography, VFX, animation

Knowledge:
- Arduino, Processing, Max MSP | xCode | Logic | GameMaker Pro | Unreal | Sitegrinder

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SELECTED SOLO EXHIBITIONS

2013	*SlipInto Steps*, Professional Gallery, University of New Mexico Valencia
2011	*Urban StemStory*, UNM Valencia Library
2008	*Retrospective*, The Flying Star Downtown and Satellite on Harvard galleries, Albuquerque, NM
2005	*Still Domesticity* (hooked to boat song stitches), collaborative installation with artist Danielle Ferreira (www.danielleferreira.com), Bivouac ArtSpace, Albuquerque, NM, juried
	pull hook stripe transactions, The Albuquerque Press Club, Albuquerque, NM, juried
2004	*Story Stomp – Tiny Toy*, Camera Graphic Gallery, Albuquerque, NM, juried
	Toys Taxi Attack – My Bug Day, The Harwood Art Center, North and South Front Galleries, Albuquerque, NM, juried
1999	*Three Words for the New Millenium*, Gallerie Muy Muy Tan Tan, Albuquerque, NM
1997	*Unterhosen*, Steuben Gallery, Pratt Institute, Brooklyn, NY
1992	*Reflections- HIStory*, High School for the Performing and Visual Arts, Houston, TX

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SELECTED GROUP EXHIBITIONS	
2008 - current	*Annual Faculty Show*, Professional Gallery, University of New Mexico Valencia
2009	*Albuquerque Now: Winter*, The Albuquerque Museum of Art & History, invitational
2009	*The Faculty Show*, Professional Gallery, University of New Mexico Valencia
2008	*The Cowboy Show*, Professional Gallery, University of New Mexico Valencia
2007	*Faculty Exhibition*, Masley Art Gallery, University of New Mexico, Art Education Program
2006	*Small is More*, selected artists represented by the Harwood Art Center, ABQ, NM
	Biennial Southwest, video installation, Albuquerque Museum of Fine Art, NM, juried
	Snap to Grid, Los Angeles Center for Digital Art, CA
2005	*7th Annual Collage and Mixed Media International Juried Online Art Exhibition*, Upstream People Gallery, Omaha, NE
	Flat Out Spectacular: Work out of the Flat Files, Donkey Gallery, Albuquerque, NM – represented artist
	Spot the Dog, Anchorage Museum of History and Art, Anchorage, Alaska, juried
2004	*Exposing Injustice and Revealing Beauty*, 12th Annual Photography Exhibition, The Maryland Federation of Art, Baltimore, Maryland, Juror: Eli Reed, photojournalist and Magnum Photographer, juried
	Albuquerque Contemporary 2004, The Albuquerque Museum, Magnifico Arts Incorporated, Albuquerque, NM, Juror: Gronk – Video installation sold – collection of Ray Graham, juried
2003	*Annual Juried Graduate Exhibition*, Jonson Gallery, University of New Mexico, Albuquerque, NM
2002	*Incoming*, Jonson Gallery, University of New Mexico, Albuquerque, NM
	Small Works Show, John Sommers Gallery, University of New Mexico, invitational
	acutance, The Harwood Art Center, Albuquerque, NM, juried
2000	*Maryland Printmakers*, Washington County Arts Council Gallery, Hagerstown, Maryland, juried
	New Prints 2000, International Print Center of New York City, collaborating Master Printer of two lithographs by Tony Evanko and Jonathan Seliger
	Prints and Printmakers from the University of New Mexico & Tamarind Institute, University of Grenada, Spain
1999	*Stepping Stones: Prints from the Tamarind Collaborative Workshop*, Sala Negra, Santiago, Chile, juried
	Off-Register, Prints from Tamarind, Ralph Greene Gallery, Albuquerque, NM
1998	*Invitational*, Gallery, University of New Mexico, Gallup, NM
1996	*Summer Invitational Exhibition*, Schaeffler Gallery, Pratt Institute, Brooklyn, NY
1993	*ArtMonger today*, Catal Huyuk Gallery, Houston, TX

AWARDS	
2019	Recipient , Teacher of the Year Award, Campus Wide Award, UNM-Valencia Campus
2017	Recipient , Teacher of the Year Award for Business, Technology & Fine Arts Division, UNM-Valencia Campus
2015	Recipient , Teacher of the Year Award for Business, Technology & Fine Arts Division, UNM-Valencia Campus
2011	Nominee, Teacher of the Year Award, University of New Mexico (system wide nomination including Main Campus and all branches)
2010	Nominee, Online Teacher of the Year, University of New Mexico (system wide nomination including Main Campus and all branches)
2009	STEM (Science, Technology, Engineering, Math) grant under Title V departmental grant recipient: continue to build the Digital Media Arts Program and start a Game Art & Animation Program at UNM Valencia
2008	Recipient, PNM Classroom Innovation Grant, awarded $550.00 for purchase of a Friendly Loom
2006	Recipient, PNM Classroom Innovation Grant, awarded $2995.00 for purchase of a Takach Press
2003	Recipient, The Ana Chavira Award for multi-media work in the Arts
2003	Recipient, Research and Travel Grant (RPT Grant), University of New Mexico
	Recipient, Student Research Grant (SRAC Grant), University of New Mexico
1996	Ford-EEOC Scholarship, Pratt Institute
1995	Presidential Scholar, Pratt Institute

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COLLECTIONS	
2008	Donkey Gallery, Albuquerque, NM
2005	University of New Mexico, Law Library, 24 prints
2004	Private collection of Ray and Barbara Graham, Albuquerque, NM – video installation
2001	Private collection of KPMG LLP. Law and consulting firm, Washington D.C.
1999	Private collection of Canson-Tallens paper manufacturer

PUBLICATIONS	
2010	The Valencia Bulletin, article on Digital Media Arts program and the Student of the Month recipient as nominated by myself.
2009	The Valencia Bulletin & UNM Today, article on new Game Art & Animation Program at UNM Valencia built by me, "Strike a Pose," author – Shirl Sazynski
2006	Biennial Southwest, Albuquerque Museum of Art, Exhibition Catalogue
2005	Spot the Dog, Anchorage Museum of History and Art, Exhibition Catalogue
2004	Exposing Injustice and Beauty, 12th Annual Photography Exhibition catalogue, The Maryland Federation of Art, Baltimore, MD
	Albuquerque Contemporary 2004: Gronk selects 39 local artists, article by Janet Long Ford, abqARTS–Albuquerque's monthly magazine of the arts
2003	The Ninth Annual Graduate Student Exhibition, exhibition catalogue
2002	photo-lithography, A Manual, co-author, University of New Mexico Press, Tamarind Institute

PRESENTATIONS	
2019	Online Teaching Conference, San Juan College, presenter, Community Service in the Classroom
2018	Online Teaching Conference, San Juan College, co-presenter, Developing an Online Quality Assurance Committee
2017	New Mexico Higher Education Assessment and Retention Conference, co-presenter, Online Teaching Best Practices
2012	University of Idaho, Moscow, Idaho, Craft in Electronic Art - research presentation
2012	Hamline University, St. Paul, Minnesota, Digital Storytelling - research presentation
2004	Birmingham Southern College, Mixed-Media Printmaking Installations with Film - research presentation

AFFILIATIONS	
	Online Learning Consortium, since 2015
	New Mexico Association of Career Technical Education, since 2010, current board member
	Association of Career Technical Education, since 2010
	International Game Developer's Association, 2011 - 2013
	International Game Developer's Association, Game Education Special Interest Group, 2011 - 2013
	International Game Developer's Association, Women in Games Special Interest Group, 2011 - 2013
	Indie Q, Albuquerque Independent Film Community, since 2010
	International Digital Media Arts Association, iDMAa, 2010 - 2011
	New Mexico Adobe Users Group (nmaug), since 2008
	National Association of Women Artists, juried member since 2005: national and Florida Chapter
	Women's Caucus for Art, New Mexico Chapter, Houston, TX Chapter, member since 2005
	Coalition of Women Artists, Sisters of the Burnin' Bush, member since 2005
	Jewish Women in the Arts (JWAN), member since 2005
	Feminist Art Caucus for Educational Diversity (FACED), member since 2005
	College Art Association, individual member 2004 - 2014

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CONFERENCES

San Juan College Online Teaching Conference, since 2017
Association of Career Technical Education "Visions" Conference, since 2013
CTE / STEM Integration Conference, 2016 - presenter
Faculty Development Professional Learning Institute, NAPE & EPSCoR, 2016
New Mexico Higher Education Assessment and Retention Conference, since 2013 - presenter
(Summer 2017)
New Mexico Association of Career Technical Education, since 2013
South by Southwest, SXSW, Web, Film, Interactive, 2010, 2012, 2013, 2014
Game Developer's Conference, GDC, 2011
International Digital Media Arts Association, iDMAa, 2010
South by Southwest, SXSW, Film, Web, Interactive, 2010
Game Education Summit, 2010
College Art Association, 2004, 2005