

## Alexa Wheeler

Chair - Business, Technology & Fine Art | Lecturer III - Digital Media Arts | UNM-Valencia Campus

Owner - ToastLab

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505-925-8702

## EDUCATION

2004	UNIVERSITY OF NEW MEXICO - Albuquerque, NM - MFA Studio Art with distinction
2000	TAMARIND INSTITUTE OF LITHOGRAPHY - Albuquerque, NM - Tamarind Master Printer
1998	PRATT INSTITUTE - Brooklyn, NY - BFA with highest honors: Printmaking, minor: art history
1996	THE JUILLIARD SCHOOL - New York, NY - classical guitar - no degree
1992-1995	UNIVERSITY OF HOUSTON - Houston, TX - printmaking and studio art
1993	GOETHE INSTITUTE - Bonn, Germany - intensive German, fluent
1989-1992	HIGH SCHOOL FOR THE PERFORMING AND VISUAL ARTS - Houston, TX - major: visual art

## Certificates:

2016	Certification in "Applying the QM Rubric" and "Improving Your Online Course" through the Quality Matters Organization <a href="https://www.qualitymatters.org">https://www.qualitymatters.org</a>
2013	Certification through Apple in Final Cut Pro X - Level I - video post-production and editing software
2011	IPHONE BOOT CAMP - Certificate of Completion - Beginning iPhone Development for Apple iOS
2009	SLOAN CONSORTIUM - Online Teaching Certificate - A Consortium of Institutions and Organizations Committed to Quality Online Education - see <a href="http://sloanconsortium.org/workshop/certificate09">http://sloanconsortium.org/workshop/certificate09</a>
2009	Certification in Maya 2008 Fundamentals - 3D Modeling and Animation Software
2008	Certification through Apple in Final Cut Pro 6 - Level I - video post-production and editing software

## EXPERIENCE

### TEACHING:

Since 2008	<p>UNIVERSITY OF NEW MEXICO - Valencia Campus - Chair - Business, Technology &amp; Fine Arts, Technology Program Coordinator, Lecturer III - Digital Media Arts</p> <ul style="list-style-type: none"><li>• Chair - Business, Technology &amp; Fine Arts Division<ul style="list-style-type: none"><li>• Includes the following degrees and/or certificates:<ul style="list-style-type: none"><li>• Studio Arts, Digital Media Arts (DMA), Game Design &amp; Simulation (GAME), Film Technology, Computer Aided Drafting (CAD), Auto Technology (AUTT), Construction Technology (CNST), Information Technology (IT), Business Administration, Office and Business Technology (OBT), Sustainable Building, 3D Printing, Health Information Technology (HIT)</li><li>• Supervise - 8 full-time faculty and 14 part-time faculty</li><li>• Supervise - 3 Program Coordinators</li><li>• Organize and oversee annual peer and supervisory evaluations</li><li>• Coordinate and oversee annual Program Assessment and Core Course Assessment</li><li>• Manage budget, inventory, equipment, etc...</li></ul></li><li>• Program Coordinator:<ul style="list-style-type: none"><li>• Technology Coordinator - current, since 2015<ul style="list-style-type: none"><li>• Includes Digital Media Arts DMA, Information Technology IT, FILM, GAME and Computer Aided Drafting CADT</li></ul></li><li>• Digital Media Arts Coordinator - 2014</li></ul></li></ul></li></ul>
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- Traditional and/or Hybrid (Blended) Courses include:
  - Photo I, Visualizing Ideas in Photography, Photo II (Digital Imaging Techniques), Web Design Methodology, Intro to Electronic Art, 2D Graphics and Animation, Video Production, Video Art, History of Graphic Design, History of Photography, Beyond Hollywood, Publication Design & Visual Communication, Digital Foundations, Intro to Visual Thinking, Intro to Film Studies, Game Development, Game Art & Animation (3D Modeling), Capstone Course in DMA, Blogging, Web 2.0 & 3.0, Digital Storytelling, Stop-Motion Animation, Social Media Marketing Tools
- Online Courses:
  - Digital Imaging Techniques, History of Photography, History of Film, Beyond Hollywood, History of Graphic Design, Graphics & Animation, Web Design, Web 2.0 & 3.0, Social Media Marking Tools, Introduction to Art History
- For syllabi, visit: <http://www.toastlab.com/teaching/syllabi/>
- Faculty advising & mentoring
- Committee work:
  - Co-Chair - Lecturer Track Committee (current co-chair, member since 2104)
  - Faculty Communications Committee (current member, since 2011)
  - Cultural Enrichment Committee (current member, since 2008)
  - Faculty Online Teaching Committee (current member, since 2014)
  - Faculty Executive Committee, Business & Technology Representative (2011-2013)
  - Curriculum Committee (member 2011-2012, chair 2013)
  - Faculty Professional Development Committee (member 2008-2010, chair 2009)
  - Online Development Committee (member 2008-2012)
- Program Building & Curriculum Development:
  - Streamline Academic requirements and general core degree cleanup for GAME, FILM, Digital Media Arts, Information Technology, Computer Aided Drafting degrees - 2016
  - Restructure and build the Digital Media Arts Degree and curricula - 2009
  - Build the Game Art & Animation Program and curricula - 2013
  - Member of Governor Bill Richardson’s New Mexico Higher Education Film & Digital Media Arts Task Force for articulation of programs and courses in post-secondary schools across the state.

Since 2015	ALBUQUERQUE ACADEMY - Albuquerque, NM - Lead Teacher, Summer Session "Think Summer", Middle/Elementary School: Ceramics
2006 - 08	ESCUELA DEL SOL - Montessori - Albuquerque, NM - Elementary art teacher
2006	UNIVERSITY OF NEW MEXICO - Albuquerque, NM - College of Education, Art Education Program - Adjunct Faculty, Instructor of Studio Art in the Schools: Collage, graduate and undergraduate course designed to teach collage and multi-media art techniques and history, serve on graduate thesis/dissertation committees, since 2006
	UNIVERSITY OF NEW MEXICO - Albuquerque, NM - College of Education, Art Education Program - Adjunct Faculty, Instructor of Studio Art in the Schools: Computer Arts, graduate and undergraduate course designed to teach the basics of graphic arts and new media techniques and history on Mac systems, serve on graduate thesis/dissertation committees, since 2005
	FLATBED PRESS - Austin, Texas - Instructor, "Collage Craze: Monoprint, Drypoint, and the art of Chine Colle," and "Collagraph," ongoing adult workshops
2005	INTERLOCHEN CENTER FOR THE ARTS - Interlochen, MI - Visual Arts Instructor, Summer Session, High School/Middle School/Elementary School: Drawing/Painting, Weaving/Fibers, Printmaking
2004	ALBUQUERQUE ACADEMY - Albuquerque, NM - Lead Teacher, Summer Session, Middle/Elementary School: Book Arts, Sculpture, Art History, Printmaking

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- 2004 UNIVERSITY OF NEW MEXICO - Albuquerque, NM - Guest Lecturer of "Collaborative Printmaking through Community Service," taught the art of creating prints collaboratively with community outreach program participants such as underprivileged youth, homeless people of all ages, and the mentally challenged. An undergraduate and graduate level course
- 2003 UNIVERSITY OF NEW MEXICO - Albuquerque, NM - Instructor of Lithography: Introductory, Intermediate and Advanced. An undergraduate and graduate level course
- UNIVERSITY OF NEW MEXICO - Albuquerque, NM - Instructor's Assistant/Collaborative printer of Collagraph prints with primary school students from Escuela del Sol Montessori
- UNIVERSITY OF NEW MEXICO - Albuquerque, NM - Instructor's Assistant/Collaborative printer of silkscreens with 10<sup>th</sup> grade students from Albuquerque Academy - proceeds from print sale donated to Afghanistan war relief efforts for elementary education
- 1997 INTERNAZIONALE SCUOLA DI GRAPHICA - Venice, Italy, Teaching Assistant to Clare Romano and John Ross (authors of The Complete Printmaker, 1972, 1990) in intaglio and collagraph
- 1995-1997 PRATT INSTITUTE - Brooklyn, NY - Teaching Assistant - graduate level photo-etching, beginning through advanced intaglio, silkscreen, and lithography classes
- 1995 CHILDREN'S MUSEUM OF HOUSTON - Houston, TX - Teacher in After-School Program: found object sculpture, collage, printmaking

## PROFESSIONAL:

- Current UNIVERSITY OF NEW MEXICO - Valencia Campus - Online Course Developer  
Courses include: Intro to Art History, Intro to Film, Beyond Hollywood, History of Photography, History of Graphic Design, Digital Photography, Intro to Game Development, Blogging, Web 2.0 & 3.0. LMS used - Blackboard, WebCT, Elluminate, Schoology, Moodle, WordPress
- Current TOASTLAB - Freelance Film/Graphic/Web Design, Video Production, Photography, Interactive
- 2004-2005 UNIVERSITY OF NEW MEXICO - Albuquerque, NM - Coordinator, School of Architecture and Planning  
Printing Services and Digital Lab: restructure entire operation of output resource center for graduate and undergraduate students, faculty and staff. Manage lab: budget materials, costs, and fees, maintain computers (Mac and PC), printers (including large format), scanners, monitor inventory, provide technical assistance to students, faculty, and staff in Photoshop, Illustrator, InDesign, Apple Software, Final Cut Pro
- 2002 UNIVERSITY OF NEW MEXICO - Albuquerque, NM - Assistant Technician at the Graduate Fine Art Department's Digital Lab: manage lab: maintain computers, printers (including large format), scanners, monitor inventory, manage student records and account information, oversee & maintain check-out equipment: digital still & video cameras, mini-disc recorders, projectors
- 2000-2001 PYRAMID ATLANTIC - Riverdale, Maryland - Master Printer, Printshop Manager
- 2000 ANDERSON RANCH ARTS CENTER - Aspen, Colorado - Visiting Master Printer: collaborative printer of series of monotypes and monoprints with artist Clarence Morgan
- PAPER PRESS - Würzburg, Germany - Printer of photogravures and Assistant Printer of photogravures and paper lithographs with artist and printmaker Linda Schwarz
- 1999-2000 TAMARIND INSTITUTE OF LITHOGRAPHY - Albuquerque, NM - Senior Collaborative Printer, worked with: Squeak Carnwath, Robert Kelly, Ava Gerber, Eve Aschheim, Carolyn Brady, Willie Birch, Stuart Arends, Wes Mills, Jonathan Seliger, Lance Letscher, Liliana Porter,.../organization, inventory, and maintenance for workshops: student and professional
- 1998 NOBLET SERIGRAPHY - New York, NY - Master Printer of Richard Serra etching, Printer of silkscreens for: Roy Lichtenstein, Lorna Simpson, Kiki Smith, Georgia Marsh,...

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1997	CENTER FOR BOOK ARTS - New York, NY - Intern: assisted in classes on bookbinding, letterpress, and monoprint, clerical
1996	NORTH END ACCESS PROJECT - New York, NY - Master Printer in serigraphy project: glass tiles for the renovation of Grand Central Station
1995-1997	PRATT INSTITUTE PRINTSHOP- Brooklyn, NY - Assistant Technician: printed for department in etching, silkscreen, woodcut /organization, inventory, ordering for department / assisted students in all printmaking media / kodalith maker
1994	AMERICANA SCREENPRINTING - Houston, TX - Printer on manual/mechanical screenpresses
1993	HOUSTON RECORDS - Houston, TX - Pre-Press Coordinator: exposure and development of lith film and photo-plates for four-color offset printing: album covers, tape covers, cd covers, posters

## SOFTWARE PROFICIENCIES

High Level:

- Adobe Creative Cloud: Photoshop, Illustrator, Dreamweaver, Animate, InDesign, ...
- Apple Final Cut Pro - currently teach Final Cut Pro X, taught 5, 6, 7 as well, certified Level 1 in Final Cut Pro X and 6 - Studio (Color, Compressor, Motion)
- AutoDesk Maya
- Dragon Stop Motion
- Mac OS/iOS & wide variety of associated apps
- LMS & CMS - Blackboard, WebCT, Elluminate, Schoology, Moodle, WordPress, Canvas
- iLife & Microsoft Office
- Open Source & Others - Canva, GIMP, InkScape, Blender, RGB MusicLab, Screencast-o-matic, Google Drive, WildPockets, Dropbox, GameSalad, Flixi, and others
- Variety of mobile apps - Stop Motion, iMovie, ReelDirector, Adobe mobile, etc...

Knowledge:

- Arduino, Processing, Max MSP | xCode | Logic | GameMaker Pro | Unreal | Sitegrinder

## SELECTED SOLO EXHIBITIONS

2013	<i>SlipInto Steps</i> , Professional Gallery, University of New Mexico Valencia
2011	<i>Urban StemStory</i> , UNM Valencia Library
2008	<i>Retrospective</i> , The Flying Star Downtown and Satellite on Harvard galleries, Albuquerque, NM
2005	<i>Still Domesticity</i> (hooked to boat song stitches), collaborative installation with artist Danielle Ferreira ( <a href="http://www.danielleferreira.com">www.danielleferreira.com</a> ), Bivouac ArtSpace, Albuquerque, NM, juried <i>pull hook stripe transactions</i> , The Albuquerque Press Club, Albuquerque, NM, juried
2004	<i>Story Stomp - Tiny Toy</i> , Camera Graphic Gallery, Albuquerque, NM, juried <i>Toys Taxi Attack - My Bug Day</i> , The Harwood Art Center, North and South Front Galleries, Albuquerque, NM, juried
1999	<i>Three Words for the New Millenium</i> , Gallerie Muy Muy Tan Tan, Albuquerque, NM
1997	<i>Unterhosen</i> , Steuben Gallery, Pratt Institute, Brooklyn, NY
1992	<i>Reflections- HIStory</i> , High School for the Performing and Visual Arts, Houston, TX

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### SELECTED GROUP EXHIBITIONS

2008 - current	<i>Annual Faculty Show</i> , Professional Gallery, University of New Mexico Valencia
2009	<i>Albuquerque Now: Winter</i> , The Albuquerque Museum of Art & History, invitational
2009	<i>The Faculty Show</i> , Professional Gallery, University of New Mexico Valencia
2008	<i>The Cowboy Show</i> , Professional Gallery, University of New Mexico Valencia
2007	<i>Faculty Exhibition</i> , Masley Art Gallery, University of New Mexico, Art Education Program
2006	<i>Small is More</i> , selected artists represented by the Harwood Art Center, ABQ, NM <i>Biennial Southwest</i> , video installation, Albuquerque Museum of Fine Art, NM, juried <i>Snap to Grid</i> , Los Angeles Center for Digital Art, CA
2005	<i>7<sup>th</sup> Annual Collage and Mixed Media International Juried Online Art Exhibition</i> , Upstream People Gallery, Omaha, NE <i>Flat Out Spectacular: Work out of the Flat Files</i> , Donkey Gallery, Albuquerque, NM - represented artist <i>Spot the Dog</i> , Anchorage Museum of History and Art, Anchorage, Alaska, juried
2004	<i>Exposing Injustice and Revealing Beauty</i> , 12 <sup>th</sup> Annual Photography Exhibition, The Maryland Federation of Art, Baltimore, Maryland, Juror: Eli Reed, photojournalist and Magnum Photographer, juried <i>Albuquerque Contemporary 2004</i> , The Albuquerque Museum, Magnifico Arts Incorporated, Albuquerque, NM, Juror: Gronk - Video installation sold - collection of Ray Graham, juried
2003	<i>Annual Juried Graduate Exhibition</i> , Jonson Gallery, University of New Mexico, Albuquerque, NM
2002	<i>Incoming</i> , Jonson Gallery, University of New Mexico, Albuquerque, NM <i>Small Works Show</i> , John Sommers Gallery, University of New Mexico, invitational <i>acutance</i> , The Harwood Art Center, Albuquerque, NM, juried
2000	<i>Maryland Printmakers</i> , Washington County Arts Council Gallery, Hagerstown, Maryland, juried <i>New Prints 2000</i> , International Print Center of New York City, collaborating Master Printer of two lithographs by Tony Evanko and Jonathan Seliger <i>Prints and Printmakers from the University of New Mexico &amp; Tamarind Institute</i> , University of Grenada, Spain
1999	<i>Stepping Stones: Prints from the Tamarind Collaborative Workshop</i> , Sala Negra, Santiago, Chile, juried <i>Off-Register</i> , Prints from Tamarind, Ralph Greene Gallery, Albuquerque, NM
1998	<i>Invitational</i> , Gallery, University of New Mexico, Gallup, NM
1996	<i>Summer Invitational Exhibition</i> , Schaeffler Gallery, Pratt Institute, Brooklyn, NY
1993	<i>ArtMonger today</i> , Catal Huyuk Gallery, Houston, TX

### AWARDS

2015	Recipient, Teacher of the Year Award for Business, Technology & Fine Arts Division, UNM-Valencia Campus
2011	Nominee, Teacher of the Year Award, University of New Mexico (system wide nomination including Main Campus and all branches)
2010	Nominee, Online Teacher of the Year, University of New Mexico (system wide nomination including Main Campus and all branches)
2009	STEM (Science, Technology, Engineering, Math) grant under Title V departmental grant recipient: continue to build the Digital Media Arts Program and start a Game Art & Animation Program at UNM Valencia
2008	Recipient, PNM Classroom Innovation Grant, awarded \$550.00 for purchase of a Friendly Loom
2006	Recipient, PNM Classroom Innovation Grant, awarded \$2995.00 for purchase of a Takach Press
2003	Recipient, The Ana Chavira Award for multi-media work in the Arts
2003	Recipient, Research and Travel Grant (RPT Grant), University of New Mexico Recipient, Student Research Grant (SRAC Grant), University of New Mexico
1996	Ford-EEOC Scholarship, Pratt Institute
1995	Presidential Scholar, Pratt Institute

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### COLLECTIONS

- 2008 Donkey Gallery, Albuquerque, NM
- 2005 University of New Mexico, Law Library, 24 prints
- 2004 Private collection of Ray and Barbara Graham, Albuquerque, NM - video installation
- 2001 Private collection of KPMG LLP. Law and consulting firm, Washington D.C.
- 1999 Private collection of Canson-Tallens paper manufacturer

### PUBLICATIONS

- 2010 The Valencia Bulletin, article on Digital Media Arts program and the Student of the Month recipient as nominated by myself.
- 2009 The Valencia Bulletin & UNM Today, article on new Game Art & Animation Program at UNM Valencia built by me, "Strike a Pose," author - Shirl Sazynski
- 2006 Biennial Southwest, Albuquerque Museum of Art, Exhibition Catalogue
- 2005 Spot the Dog, Anchorage Museum of History and Art, Exhibition Catalogue
- 2004 Exposing Injustice and Beauty, 12<sup>th</sup> Annual Photography Exhibition catalogue, The Maryland Federation of Art, Baltimore, MD  
Albuquerque Contemporary 2004: Gronk selects 39 local artists, article by Janet Long Ford, abqARTS-Albuquerque's monthly magazine of the arts
- 2003 The Ninth Annual Graduate Student Exhibition, exhibition catalogue
- 2002 photo-lithography, A Manual, co-author, University of New Mexico Press, Tamarind Institute

### PRESENTATIONS

- 2017 New Mexico Higher Education Assessment and Retention Conference, co-presenter, Online Teaching Best Practices (upcoming Summer 2017)
- 2012 University of Idaho, Moscow, Idaho, research presentation
- 2012 Hamline University, St. Paul, Minnesota, research presentation
- 2004 Birmingham Southern College, research presentation

### AFFILIATIONS

- Online Learning Consortium, since 2015
- Association of Career Technical Education, since 2010
- International Game Developer's Association, 2011 - 2013
- International Game Developer's Association, Game Education Special Interest Group, 2011 - 2013
- International Game Developer's Association, Women in Games Special Interest Group, 2011 - 2013
- Indie Q, Albuquerque Independent Film Community, since 2010
- International Digital Media Arts Association, iDMAa, 2010 - 2011
- New Mexico Adobe Users Group (nmaug), since 2008
- National Association of Women Artists, juried member since 2005: national and Florida Chapter
- Women's Caucus for Art, New Mexico Chapter, Houston, TX Chapter, member since 2005
- Coalition of Women Artists, Sisters of the Burnin' Bush, member since 2005
- Jewish Women in the Arts (JWAN), member since 2005
- Feminist Art Caucus for Educational Diversity (FACED), member since 2005
- College Art Association, individual member 2004 - 2014

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**CONFERENCES**

Association of Career Technical Education "Visions" Conference, 2015, 2016 - attendee

CTE / STEM Integration Conference, 2016 - presenter, attendee

Faculty Development Professional Learning Institute, NAPE & EPSCoR, 2016 - attendee

New Mexico Higher Education Assessment and Retention Conference, 2015, 2016, 2017 - presenter (Summer 2017), attendee

New Mexico Association of Career Technical Education, 2015 - attendee

South by Southwest, SXSW, Film, Interactive, 2012, 2013, 2014 - attendee

Game Developer's Conference, GDC, 2011 - attendee

International Digital Media Arts Association, iDMAa, 2010 - attendee

South by Southwest, SXSW, Film, Web, Interactive, 2010 - attendee

Game Education Summit, 2010 - attendee

New Mexico Association of Career Technical Education, 2010 - attendee

College Art Association, 2004, 2005 - attendee