

Alexa Wheeler

ToastLab, Inc.

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www.toastlab.com

EDUCATION:

- 2004 UNIVERSITY OF NEW MEXICO – Albuquerque, NM – MFA with distinction
- 2000 TAMARIND INSTITUTE OF LITHOGRAPHY – Albuquerque, NM – Tamarind Master Printer
- 1998 PRATT INSTITUTE – Brooklyn, NY – BFA with highest honors: Printmaking, minor: art history
- 1996 THE JUILLIARD SCHOOL – New York, NY – classical guitar
- 1992-1995 UNIVERSITY OF HOUSTON – Houston, TX – printmaking and studio art
- 1993 GOETHE INSTITUTE – Bonn, Germany – intensive German, fluent
- 1989-1992 HIGH SCHOOL FOR THE PERFORMING AND VISUAL ART – Houston, TX – major: visual art

Certificates:

- 2011 IPHONE BOOT CAMP – Certificate of Completion - Beginning iPhone Development for Apple iOS
- 2009 SLOAN CONSORTIUM – Online Teaching Certificate - A Consortium of Institutions and Organizations Committed to Quality Online Education – see <http://sloanconsortium.org/workshop/certificate09>
- 2009 ART INSTITUTE OF DENVER – Denver, CO – Certification in Maya 2008 Fundamentals – 3D Modeling and Animation Software
- 2008 ART INSTITUTE OF DENVER – Denver, CO – Certification through Apple in Final Cut Pro 6 – Level I -video post-production and editing software

EXPERIENCE:

TEACHING:

- Since 2008 UNIVERSITY OF NEW MEXICO – Valencia Campus – Lecturer III: Professor, Digital Media Arts, courses include: Photo I, Visualizing Ideas in Photography, Digital Imaging Techniques, Web Design Methodology, Intro to Electronic Art, Graphics and Animation, Video Production, Video Art, History of Graphic Design, History of Photography, Beyond Hollywood, Publication Design & Visual Communication, Digital Foundations, Intro to Film, Game Development, and Game Art & Animation, Capstone Course in DMA, Blogging, Web 2.0. **ONLINE classes:** *Digital Imaging Techniques, History of Photography, History of Film, Beyond Hollywood, History of Graphic Design, Graphics & Animation, Web Design, Web 2.0.* Also, faculty advising, committee work:), Chair - Faculty Professional Development Committee, Chair - Curriculum Committee, Online Development Committee (member), Cultural Enrichment Committee (member) - program building: Restructure the Digital Media Arts Degree and curriculum and build the Game Art & Animation Program and curriculum. Member of Governor Bill Richardson's New Mexico Higher Education Film & Digital Arts Task Force for articulation of programs and courses in post-secondary schools across the state.
- 2006 - 2008 ESCUELA DEL SOL - Montessori - Albuquerque, NM - Elementary art teacher
- 2006 UNIVERSITY OF NEW MEXICO - Albuquerque, NM - College of Education, Art Education Program - Adjunct Faculty, Instructor of Studio Art in the Schools: Collage, graduate and undergraduate course designed to teach collage and multi-media art techniques and history, serve on graduate thesis/dissertation committees, since 2006
- UNIVERSITY OF NEW MEXICO - Albuquerque, NM - College of Education, Art Education Program - Adjunct Faculty, Instructor of Studio Art in the Schools: Computer Arts, graduate and undergraduate course designed to teach the basics of graphic arts and new media techniques and history on Mac systems, serve on graduate thesis/dissertation committees, since 2005
- FLATBED PRESS - Austin, Texas - Instructor, "Collage Craze: Monoprint, Drypoint, and the art of Chine Colle," and "Collagraph," ongoing adult workshops
- 2005 INTERLOCHEN CENTER FOR THE ARTS – Interlochen, MI – Visual Arts Instructor, Summer Session, High School/Middle School/Elementary School: Drawing/Painting, Weaving/Fibers, Printmaking

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TEACHING continued:

- 2004 ALBUQUERQUE ACADEMY – Albuquerque, NM – Teacher, Summer Session, Middle/Elementary School: Book Arts, Sculpture, Art History, Printmaking
UNIVERSITY OF NEW MEXICO – Albuquerque, NM – Guest Lecturer of “Collaborative Printmaking through Community Service,” taught the art of creating prints collaboratively with community outreach program participants such as underprivileged youth, homeless people of all ages, and the mentally challenged. An undergraduate and graduate level course
- 2003 UNIVERSITY OF NEW MEXICO – Albuquerque, NM – Instructor of Lithography: Introductory, Intermediate and Advanced. An undergraduate and graduate level course
UNIVERSITY OF NEW MEXICO – Albuquerque, NM – Instructor’s Assistant/Collaborative printer of Collagraph prints with primary school students from Escuela del Sol Montessori
UNIVERSITY OF NEW MEXICO – Albuquerque, NM – Instructor’s Assistant/Collaborative printer of silkscreens with 10th grade students from Albuquerque Academy – proceeds from print sale donated to Afghanistan war relief efforts for elementary education
- 1997 INTERNAZIONALE SCUOLA DI GRAPHICA – Venice, Italy, Teaching Assistant to Clare Romano and John Ross (authors of *The Complete Printmaker*, 1972, 1990) in intaglio and collagraph
- 1995-1997 PRATT INSTITUTE – Brooklyn, NY – Teaching Assistant – graduate level photo-etching, beginning through advanced intaglio, silkscreen, and lithography classes
- 1995 CHILDREN’S MUSEUM OF HOUSTON – Houston, TX – Teacher in After-School Program: found object sculpture, collage, printmaking

PROFESSIONAL:

- Current UNIVERSITY OF NEW MEXICO – Valencia Campus – Online Course Developer – Courses include: Intro to Film, Beyond Hollywood, History of Photography, History of Graphic Design, Digital Photography, Intro to Game Development, Blogging and Web 2.0. LMS used - Blackboard, WebCT, Schoology and Moodle
- Current Freelance Graphic/Web Design, Video Production, Photography
- 2004-2005 UNIVERSITY OF NEW MEXICO – Albuquerque, NM – Coordinator, School of Architecture and Planning Printing Services and Digital Lab: restructure entire operation of output resource center for graduate and undergraduate students, faculty and staff. Manage lab: budget materials, costs, and fees, maintain computers (Mac and PC), printers (including large format), scanners, monitor inventory, provide technical assistance to students, faculty, and staff in Photoshop, Illustrator, InDesign, Apple Software, Final Cut Pro
- 2002 UNIVERSITY OF NEW MEXICO – Albuquerque, NM – Assistant Technician at the Graduate Fine Art Department’s Digital Lab: manage lab: maintain computers, printers (including large format), scanners, monitor inventory, manage student records and account information, oversee and maintain check-out equipment: digital still and video cameras, mini-disc recorders, projectors
- 2000-2001 PYRAMID ATLANTIC – Riverdale, Maryland – Master Printer, Printshop Manager
- 2000 ANDERSON RANCH ARTS CENTER – Aspen, Colorado – Visiting Master Printer: collaborative printer of series of monotypes and monoprints with artist Clarence Morgan
PAPER PRESS – Würzburg, Germany - Printer of photogravures and Assistant Printer of photogravures and paper lithographs with artist and printmaker Linda Schwarz
- 1999-2000 TAMARIND INSTITUTE OF LITHOGRAPHY – Albuquerque, NM – Senior Collaborative Printer, worked with: Squeak Carnwath, Robert Kelly, Ava Gerber, Eve Aschheim, Carolyn Brady, Willie Birch, Stuart Arends, Wes Mills, Jonathan Seliger, Lance Letscher, Liliana Porter,.../organization, inventory, and maintenance for workshops: student and professional
- 1998 NOBLET SERIGRAPHY – New York, NY – Master Printer of Richard Serra etching, Printer of silkscreens for: Roy Lichtenstein, Lorna Simpson, Kiki Smith, Georgia Marsh,...
- 1997 CENTER FOR BOOK ARTS – New York, NY – Intern: assisted in classes on bookbinding, letterpress, and monoprint, clerical
- 1996 NORTH END ACCESS PROJECT – New York, NY – Master Printer in serigraphy project: glass tiles for the renovation of Grand Central Station

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PROFESSIONAL continued:

- 1995-1997 PRATT INSTITUTE PRINTSHOP– Brooklyn, NY – Assistant Technician: printed for department in etching, silkscreen, woodcut /organization, inventory, ordering for department / assisted students in all printmaking media / kodolith maker
- 1994 AMERICANA SCREENPRINTING – Houston, TX – Printer on manual/mechanical screenpresses
- 1993 HOUSTON RECORDS – Houston, TX – Pre-Press Coordinator: exposure and development of lith film and photo-plates for four-color offset printing: album covers, tape covers, cd covers, posters

SELECTED SOLO EXHIBITIONS:

- 2011 *Urban StemStory*, UNM Valencia Library
- 2008 *Retrospective*, The Flying Star Downtown and Satellite on Harvard, Albuquerque, NM
- 2005 *Still Domesticity (hooked to boat song stitches)*, collaborative installation with artist Danielle Ferreira (www.danielleferreira.com), Bivouac ArtSpace, Albuquerque, NM, juried
- pull hook stripe transactions*, The Albuquerque Press Club, Albuquerque, NM, juried
- 2004 *Story Stomp – Tiny Toy*, Camera Graphic Gallery, Albuquerque, NM, juried
- Toys Taxi Attack – My Bug Day*, The Harwood Art Center, North and South Front Galleries, Albuquerque, NM, juried
- 1999 *Three Words for the New Millenium*, Gallerie Muy Muy Tan Tan, Albuquerque, NM
- 1997 *Unterhosen*, Steuben Gallery, Pratt Institute, Brooklyn, NY
- 1992 *Reflections- HIStory*, High School for the Performing and Visual Arts, Houston, TX

SELECTED GROUP EXHIBITIONS:

- 2009 Albuquerque Now: Winter, The Albuquerque Museum of Art & History, invitational
- 2008 The Cowboy Show, Professional Gallery, University of New Mexico Valencia
- 2009 The Faculty Show, Professional Gallery, University of New Mexico Valencia
- 2007 Faculty Exhibition, Masley Art Gallery, University of New Mexico, Art Education Program
- 2006 *Small is More*, selected artists represented by the Harwood Art Center, ABQ, NM
- Biennial Southwest*, video installation, Albuquerque Museum of Fine Art, NM, juried
- Snap to Grid*, Los Angeles Center for Digital Art, CA
- 2005 *7th Annual Collage and Mixed Media International Juried Online Art Exhibition*, Upstream People Gallery, Omaha, NE
- Flat Out Spectacular: Work out of the Flat Files*, Donkey Gallery, Albuquerque, NM – represented artist
- Spot the Dog*, Anchorage Museum of History and Art, Anchorage, Alaska, juried
- 2004 *Exposing Injustice and Revealing Beauty*, 12th Annual Photography Exhibition, The Maryland Federation of Art, Baltimore, Maryland, Juror: Eli Reed, photojournalist and Magnum Photographer, juried
- Albuquerque Contemporary 2004*, The Albuquerque Museum, Magnifico Arts Incorporated, Albuquerque, NM, Juror: Gronk – Video installation sold – collection of Ray Graham, juried
- 2003 *Annual Juried Graduate Exhibition*, Jonson Gallery, University of New Mexico, Albuquerque, NM
- 2002 *Incoming*, Jonson Gallery, University of New Mexico, Albuquerque, NM
- Small Works Show*, John Sommers Gallery, University of New Mexico, invitational
- acutance*, The Harwood Art Center, Albuquerque, NM, juried
- 2000 *Maryland Printmakers*, Washington County Arts Council Gallery, Hagerstown, Maryland, juried
- New Prints 2000*, International Print Center of New York City, collaborating Master Printer of two lithographs by Tony Evanko and Jonathan Seliger
- Prints and Printmakers form the University of New Mexico and Tamarind Institute*, University of Grenada, Spain
- 1999 *Stepping Stones: Prints from the Tamarind Collaborative Workshop*, Sala Negra, Santiago, Chile, juried
- Off-Register*, Prints from Tamarind, Ralph Greene Gallery, Albuquerque, NM
- 1998 Gallery, University of New Mexico, Gallup, NM
- 1996 *Summer Invitational Exhibition*, Schaeffler Gallery, Pratt Institute, Brooklyn, NY
- 1993 *ArtMonger today*, Catal Huyuk Gallery, Houston, TX

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AWARDS:

- 2011 Nominee, Teacher of the Year Award, University of New Mexico (system wide nomination including Main Campus and all branches)
- 2010 Nominee, Online Teacher of the Year, University of New Mexico (system wide nomination including Main Campus and all branches)
- 2009 STEM (Science, Technology, Engineering, Math) grant under Title V departmental grant recipient: continue to build the Digital Media Arts Program and start a Game Art & Animation Program at UNM Valencia
- 2008 Recipient, PNM Classroom Innovation Grant, awarded \$550.00 for purchase of a Friendly Loom
- 2006 Recipient, PNM Classroom Innovation Grant, awarded \$2995.00 for purchase of a Takach Press
- 2003 Recipient, The Ana Chavira Award for multi-media work in the Arts
- Recipient, Research and Travel Grant (RPT Grant), University of New Mexico
- Recipient, Student Research Grant (SRAC Grant), University of New Mexico
- 1996 Ford-EEOC Scholarship, Pratt Institute
- 1995 Presidential Scholar, Pratt Institute

COLLECTIONS:

- 2008 Donkey Gallery, Albuquerque, NM
- 2005 University of New Mexico, Law Library, 24 prints
- 2004 Private collection of Ray and Barbara Graham, Albuquerque, NM
- 2001 Private collection of KPMG LLP. Law and consulting firm, Washington D.C.
- 1999 Private collection of Canson-Tallens paper manufacturer

PUBLICATIONS:

- 2010 *The Valencia Bulletin*, article on Digital Media Arts program and the Student of the Month recipient as nominated by myself.
- 2009 *The Valencia Bulletin & UNM Today*, article on new Game Art & Animation Program at UNM Valencia built by me, "Strike a Pose," author – Shirl Sazynski
- 2006 *Biennial Southwest*, Albuquerque Museum of Art, Exhibition Catalogue
- 2005 *Spot the Dog*, Anchorage Museum of History and Art, Exhibition Catalogue
- 2004 *Exposing Injustice and Beauty*, 12th Annual Photography Exhibition catalogue, The Maryland Federation of Art, Baltimore, MD
- Albuquerque Contemporary 2004: Gronk selects 39 local artists*, article by Janet Long Ford, abqARTS–Albuquerque’s monthly magazine of the arts
- 2003 *The Ninth Annual Graduate Student Exhibition*, exhibition catalogue
- 2002 *photo-lithography, A Manual*, co-author, University of New Mexico Press, Tamarind Institute

AFFILIATIONS:

- International Game Developer’s Association, since 2011
- International Game Developer’s Association, Game Education Special Interest Group, since 2011
- International Game Developer’s Association, Women in Games Special Interest Group, since 2011
- Indie Q, Albuquerque Independent Film Community, since 2010
- International Digital Media Arts Association, iDMAa, since 2010
- Association for Career and Technical Education, since 2010
- New Mexico Adobe Users Group (nmaug), since 2008
- National Association of Women Artists, juried member since 2005: national and Florida Chapter
- Women’s Caucus for Art, New Mexico Chapter, Houston, TX Chapter, member since 2005
- Coalition of Women Artists, Sisters of the Burnin’ Bush, member since 2005
- Jewish Women in the Arts (JWAN), member since 2005
- Feminist Art Caucus for Educational Diversity (FACED), member since 2005
- College Art Association, individual member since 2004

CONFERENCES:

South by Southwest, SXSW, Film, Web, Interactive, 2012 – attendee
Game Developer’s Conference, GDC, 2011 – attendee
International Digital Media Arts Association, iDMAa, 2010 - attendee
South by Southwest, SXSW, Film, Web, Interactive, 2010 – attendee
Game Education Summit, 2010 – attendee
NM Career Technical Education, 2010 – attendee